



PRESS RELEASE

200 Union Blvd Suite 200  
Lakewood, Denver  
CO 80228  
United States  
**+1 800 985 9402**  
[contact@criticalarc.com](mailto:contact@criticalarc.com)

## Texas A&M University–San Antonio Adopts SafeZone Indoor Positioning Solution

*Solution provides pinpoint location accuracy for most effective incident management*

DENVER, COLORADO, UNITED STATES OF AMERICA, DEC. 3, 2018 – Texas A&M University-San Antonio (A&M-SA) has become the first university in the world to deploy an Indoor Positioning Solution across its entire campus for the purpose of providing the safest possible environment. The SafeZone® indoor positioning solution, provided by [CriticalArc](#), provides the campus police with an unprecedented three-dimensional view of multi-story buildings. For example, instead of receiving an alert about ‘an incident somewhere in the student union building’, they get pinpoint specifics, such as ‘it’s on the fourth floor, west wing, outside room 410’.

"With indoor positioning and SafeZone, we're able to provide a faster response time, whether it's a medical emergency or an active shooter," says Roger Stearns, A&M-SA's assistant chief of police, featured in [this video](#).

The university's Chief of Police Ron Davidson wanted to innovate with this full-coverage system because the campus was expanding, including a newly completed residence hall, which meant having students around the clock for the first time in A&M-SA's history. He was committed to ensuring a safer environment for students, staff and visitors.

In addition, Chief Davidson was in search of a common operating view that would provide the Emergency Operations Center and all officers on patrol a real-time locations of all available officers and volunteers, as well as showing the location of all incidents—essential for coordinating first responders and the Campus Community Emergency Response Team (CCERT).

“SafeZone is essential technology to position your organization on the cutting edge of campus law enforcement. The real-time common operating view both enhances officer safety and acts a force

multiplier. Plus, the entire police department benefits from advanced features such as heat mapping and incident playback to optimize performance,” Davidson said.

Texas A&M-San Antonio has adopted the indoor positioning solution as a standard and will deploy it in all future buildings on campus. The solution is fully supported by the University’s Information Technology Department and has been assessed for additional applications to enhance the student experience including wayfinding and research by academics in the newly completed Science and Technology Building.

SafeZone was easy to deliver with no disruption to the campus. It was deployed in a matter of weeks during the summer break. “The process to get the SafeZone indoor positioning solution deployed is a simple one, as it’s a wireless installation and easy to maintain,” added Stearns. In addition, organizations can install wireless, wearable duress alarms able to pinpoint anyone anywhere on campus as an alternative to fixed, expensive, wired panic alarms.

Among other capabilities, [SafeZone](#) allows users to get the most rapid help simply by activating an alert, using an app or a wearable duress alarm. As soon as the alert is triggered, the location and details of the user are streamed to the monitoring team, allowing officers to coordinate a smarter, more targeted response. By enabling responders to visualize the precise location of an incident, anywhere on campus, SafeZone is much more powerful than traditional, fixed panic alarms and blue light telephones, which are more expensive to install and less accurate in operation.

Glenn Farrant, Chief Executive Officer, CriticalArc, notes; “I’m delighted by the close partnership between A&M-SA and CriticalArc resulting in this ground-breaking implementation of the SafeZone public safety solution. Chief Davidson and his team are at the forefront of using this technology and we are pleased to be helping them improve the quality of life, and the learning experience, for everyone on their campus.”

SafeZone is operational in more than 80 countries worldwide, and the indoor positioning solution is commercially available worldwide for a range of university, hospital, enterprise and finance applications.

--ENDS--

**CriticalArc Media Contact:**

Gerard Laurain  
Global Director of Marketing  
[Gerard@CriticalArc.com](mailto:Gerard@CriticalArc.com) | 1-720-234-2794

**Texas A&M University-San Antonio Media contact:**

LaMarriol Smith  
(210) 784-1103

**About CriticalArc**

CriticalArc is a global technology innovator and the creator of the distributed command and control solution, SafeZone®, which is used in over 80 countries around the world by dozens of universities and enterprises to help ensure the fastest possible emergency and safety support for students and staff by providing easy, direct access to responders. SafeZone fundamentally changes the way businesses manage safety and security operations across multi-site organizations and dispersed campuses, allowing proactive response that positively impacts the outcome of any incident.

Headquartered in Sydney, Australia, CriticalArc has offices and operations in North America and the United Kingdom, providing an international delivery capability and reach. For more information on CriticalArc and SafeZone, please go to [www.criticalarc.com](http://www.criticalarc.com), email [contact@criticalarc.com](mailto:contact@criticalarc.com) or telephone +44 (0) 800 368 9876.

**About Texas A&M University-San Antonio**

Established as a standalone university in 2009, Texas A&M University-San Antonio (A&M-SA) is a comprehensive four-year public university that reflects the culturally diverse, heritage-rich community it serves. Situated on nearly 700 acres in South San Antonio, A&M-SA is a Military Embracing™ institution offering more than 40 undergraduate programs to 6,600 students. Visit [tamusa.edu](http://tamusa.edu) for more information.

**Social Media Links:****CriticalArc**

Facebook: <https://www.facebook.com/safezoneapp>  
LinkedIn: <https://www.linkedin.com/company/criticalarc>  
Twitter: @CriticalArc

**Texas A&M University-San Antonio**

Facebook: <https://www.facebook.com/TAMUSanAntonio>  
LinkedIn: <https://www.linkedin.com/school/tamusanantonio/>  
Twitter: @TAMUSanAntonio